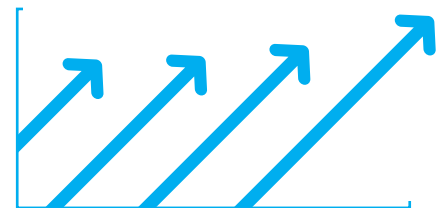


iMemories, the leader in digitizing home movies and photos, has helped nearly 500,000 families

convert their analog memories to digital. Generating the bulk of their sales through retail partners such as Best Buy and Walgreens, they have long had the desire to scale their online sales, but continuously struggled to develop profitable campaigns internally and with other agencies.



iMemories partnered with GiddyUp to capitalize on the massive opportunity that online sales channels have to offer. GiddyUp developed an entirely new way of positioning and selling iMemories to consumers, along with building a high-converting landing page and a robust sales funnel to support it. The results blew iMemories away.



GiddyUp Results:

Over \$4 Million
in Online Sales
Purely on commission

50% Increase
Monthly revenue

34% Increase
Average sale order

63% Increase
Monthly unique website
visitors

With the help of GiddyUp, iMemories is now acquiring thousands of online customers every month, and it is now their most profitable and scalable sales channel.

“GiddyUp opened my eyes to a whole new way of selling my product online, and the results have been incredible!”

—Mark Rukavina, Founder & CEO

